

## **MEDIA KIT**

WWW.WINDBURNEDEYES.COM

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## WHATIS WINDBURNEDEYES?



Wind Burned Eyes is first and foremost a motorcycle blog that covers motorcycles, industry news, gear, and more. It is an online destination for motorcyclists throughout the USA and across the world. It has been operating since 2016, and has evolved over time, growing consistently over the years.

## ABOUT OUR TRAFFIC

Our traffic is (big surprise!) made up of motorcyclists. These are bikers of all types, from sportbike riders to ADV riders and everything in between. Readers come to the site from search and social media primarily, with additional traffic coming from our email newsletter.

1.5M TOTAL SOCIAL MEDIA REACH

160K ANNUAL WEBSITE TRAFFIC

52K TOTAL SOCIAL MEDIA FOLLOWERS

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## ADVERTISING

Wind Burned Eyes offers plenty of advertising opportunities. All ads with the exception of the sidebar ads are for life. So, once it's posted, it stays up indefinitely.

- Sponsored Articles (\$250)
- Sidebar Ads (\$30/Month)
- Inline Article Ads (\$30)
- Sponsored Social Media Posts (\$50)

Please note, special opportunities are also available, just ask.